

EAST WINDSOR TOWNSHIP

2021 Business Awards Program Guidelines

Purpose

The purpose of the program is to recognize local businesses that make special efforts to improve or contribute to the community: (1) Business Beautification - creating an attractive appearance, for example, through landscaping, flowers, and other enhancements to their structures and site; or (2) Community Service – providing for community contributions and service; or (3) Community Enhancement - providing some manner of community enhancement, with emphasis on implementation of green and sustainable practices, for example, through extraordinary job creation, increased energy efficiency, an unusual, special or green product or opportunity or any community value added aspect related to their business.

Criteria for Selection

- (1) Business Beautification. Improvements to the exterior appearance of structures and related property items such as facades, signs, lighting, and parking islands made during the calendar year. Design and quality of the landscaped area including the number of plantings and the arrangement of shrubs, trees and flowers to enhance the visual appearance of the business building and site. Specific attention will be given to landscaping along street frontages, at site entranceways and in parking areas.
- (2) Community Service. Dedication of resources, monetary or in-kind; support of Township programs and community organizations. Direct participation in community projects and/or groups.
- (3) Community Enhancement. Through any community value added aspect related to their business, for example, extraordinary job creation, an unusual special product or opportunity. Positive promotion of Township. Green and sustainable practices, for example, green products, energy conservation, reduction of waste and energy consumption are encouraged and will be given more weight.

Nomination Process

Nominations of businesses may be made by any East Windsor Township resident by submitting a nomination form to the Mayor and Council. Any Township business property can be nominated. Nomination forms will be available in the East Windsor Municipal Building and public libraries.

Judging Process

A Selection Committee will be appointed by the Mayor to determine awardees, which may include representatives from the Township Economic Development Committee, the Township Environmental Commission, Clean Communities Committee and the Township Council.

Timetable for Nomination and Award

All nominations should be received by September 17, 2021. The Mayor will make a presentation to the selected business owners at a Township Council meeting.

EAST WINDSOR TOWNSHIP
2021 BUSINESS AWARDS PROGRAM
NOMINATION FORM

Please use this form to nominate a business in East Windsor Township for recognition under the Township 2021 Business Awards Program. Forms should be submitted by **September 17, 2021** to:

Mayor Janice S. Mironov
and Township Council Members
East Windsor Township
16 Lanning Blvd.
East Windsor, NJ 08520

Forms may be mailed or dropped off at the Municipal Building, and should be received by September 17, 2021.

Business Nominated:

Name of Business

Street Address

Reason for Nominating this Business (please be specific): _____

(You may attach additional information if you wish.)

Nominator:

Name (please print)

Address

Phone Number

Signature

Thank you for participating in the 2021 Business Awards Program!